

Design Clinic—CSU Honor Band 2012

Opening Remarks—Welcome—Introductions.

- Ken Ovrebo—in Montrose with David Hurd –Design Clinic
- ANNOUNCE: Summer CBA Student Clinics with Wes Cartwright and Jeff Young---Color Guard/Visual Technique and Show Consultation- Wednesday, July 18th @ Littleton High School –check website for details; CBA Judging and Director Training, Saturday, July 21st. CBA Summer Convention, July 19th and 20th @ Cherry Creek HS. Fall dates—see the website for all information.
- Thanks to Dr. Chris Nicholas and Dr, Richard Frey, CSU
- Presenters: Clay Stansberry, Legacy/ Dan Berard, Fossil Ridge / Mike Taylor, Judge and Teacher Broken Arrow, Union and Owasso HS.
- FORMAT: Sign up for individual consultation sessions 20 minutes starting at noon. We need mp3 and score or just your ideas
- We have more to cover than the 90 minutes will allow. Please ask your questions so we know the focus of “What you need”.

The Design Process: What comes 1st? –W L

- Music-Visual Concept-Both Together. The best thought process is a coming together of both the music and visual concept at the same general time. However, Music then Visual works/Visual then Music works. Just consider the basic elements of design. However—do not leave the visual design up to the drill writer. They can contribute to the design but don’t trust them with the entire product or you will get what you get. The drill writer should put “your” thoughts on paper. They put the dots on the page—you tell them where the dots go----see count sheet/storyboard latter
- **PRIMACY-RECENCY**—The Brain Remembers BEST what it learns 1st--- Primacy and then what come Last—Recency. Did you give the audience something to REMEMBER? Either musically or visually or both!
- Pacing—consider every 45-60 seconds an effect block of some kind
- There is not a formula for success—fast-slow fast

- Know your audience---your identity
- **CLARIFY—Focus of Music Melody and Visual –Am I seeing What I am Hearing?—Where is the Melody!!Re-write if needed.....**
- Calendar for success—when, how! My drill was late---No Color Guard flags, too many excuses. Be honest with yourself and your kids. Set your goals accordingly.
- Consider—the most important factor in the Final Product is NOT the Design or Effectiveness---it is EXCELLENCE. Tone-Tune-Time-Touch.

EFFECTIVE IDEAS FOR SMALLER BANDS—Clay and Dan

Effective Music Considerations—Mike

Storyboard and Count Sheet---Tools for successful planning--all

Effective Show Examples: dvd—all

Where do I get my Ideas--all

- Fan Network
- Youtube: Bands to look up: Hart, CA 2009; Clovis West 2011, CA; Timpview HS 2011, Utah; Irondale HS 2011, MN; Sunset HS, OR W
- Keep your eyes open—make notes—travel—So You Think You Can Dance—Big Bang (t-shirt Sheldon)
- Marching Show Concept, Dynamic Marching, individual arrangers websites.....recommendations

WATCH THE TIME-----ASK FOR QUESTIONS---
WATCH THE TIME