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VISUAL EFFECT



Evaluate the effectiveness of the program and the performers. The ability to maintain a connection with the audience through a combination of components contributes to effect. The performers are measured in part through excellence but, more significantly, in their ability to communicate the product to the audience.

Effectiveness of the Repertoire		Effectiveness of the Performers	
<ul style="list-style-type: none"> • Coordination • Pacing • Concept • Continuity • Interpretation of music 	<ul style="list-style-type: none"> • Tension and Release • Impact and Climaxes • Aesthetic/Intellectual/Emotional Qualities • Creativity and Originality • Use of Movement/Form/Color 	<ul style="list-style-type: none"> • Communication • Artistry • Emotional Intensity • Detail, Nuance and Refinement • Expressive Effect 	

Box 1 Never	Box 2 Infrequently				Box 3 Sometimes				Box 4 Usually				Box 5 Continually	
0	30	37	43	50	56	64	70	77	83	90	100			
		40				60			80					
0	60	74	87	100	113	127	140	154	166	180	200			
		80				120			160					

Unit																		
Rep (100)																		
Perf (100)																		
Total (200)																		

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Considerations in Effectiveness of the Repertoire	Considerations in Effectiveness of the Performers
<ul style="list-style-type: none"> • Displays effective coordination among the visual elements • Displays effective coordination between the visual and musical components • Displays the concept clearly and effectively • Offers consistent pacing through which the audience is engaged • Displays effective staging • Shows creativity and originality in the use of the program components • Delivers a variety of effects • Creates effective interpretation through body and/or form and/or equipment 	<ul style="list-style-type: none"> • Displays an effective level of communication with the audience • Delivers a high level of excellence which contributes to effect • Offers an understanding of their role and responsibilities • Displays an emotional intensity • Engages the audience • Delivers detail, nuance and refinement through communicating the intent of the program design